

# YOUR CUSTOMIZED LOGO HERE

## "POWER OF CHOICE" INDIVIDUAL REWARD TRAVEL PROGRAM



Ski Resort



Cruise



South America



Canada



Disney World



Caribbean



The Masters



Asia



Sports Events



London



Las Vegas



Hawaii



South Pacific



Europe



Rose Bowl

## WHEN YOU WANT | WHERE YOU WANT | WITH WHO YOU WANT

All-Inclusive Vacations  
Family Vacations  
Cruises Couple Vacations  
Sports-Cations  
Spa & Wellness Vacations

Active Vacations  
Wine Tasting Vacations  
Weddings & Honeymoons  
National Park Vacations  
Camping Vacations

# YOU DECIDE!

**The choice is yours.** An all-inclusive family vacation. A cruise to Europe with exotic ports of call. A romantic getaway to an all-inclusive resort. Even a custom sports-cation to your favorite city, to see a pro or college sporting event. When you achieve your company's Sales Goal Objective, you will receive Travel-Credits, that can be redeemed for your trip of a lifetime!

## **Booking Process**

To simplify your booking process, we have made arrangements with certified concierge vacation travel specialists, who will work with you, to find you the best price and offer you the best personalized customer service 24/7; In the event of an emergency, during your trip to help you solve any problem that you may encounter.

## **Here Are Few Examples Of Where Your Company's Travel Credits Can Take You**

- 2,500** "Final Four Weekend Trip", Disneyworld with air and hotel; 4 Star Hyatt Regency Resort Montego Bay, Jamaica
- 3,000** 7 night Caribbean cruise on Princess Cruise Lines; MLB ALL-Star Weekend; Jackson Hole Ski Weekend
- 4,000** London, Paris and Italy; Beaches Family Resort Turks and Caicos; Alaska Wildlife Tour
- 5,000** Exclusive Super Bowl Package; Hawaii family vacation; Carnival in Rio, Alaskan Cruise
- 7,000** 7 night/ 8 day Romantic Rhine River Cruise, 8 day Peruvian adventure including Machu Picchu, 11 days visiting the best of Thailand



# THE CHOICE IS YOURS.



# PRODUCER TRAVEL AWARD PROGRAM

## **PROGRAM OVERVIEW**

The "Power of Choice" program is designed to reward and recognize your various sales channels who demonstrate excellence by increasing their sales performance. Your program can be ran monthly, quarterly, semi-annually or annually to reward increased sales performance.

## **PROGRAM RULE-STRUCTURE**

**Your Program Rule Structure "HERE"**

## **TO REDEEM YOUR TRAVEL AWARD**

At the conclusion of the Qualification Period, if you have achieved, or exceeded, the required sales goal, you will be contacted. You then can begin to use your Travel Award, by calling our certified concierge vacation travel specialists at 888-337-2574.

Tell the travel specialist, that you are redeeming your travel that was earned in the "Power of Choice" Individual Reward Program. You will be required to provide your company name, your name, contact information, as well as the value of your travel award. You will then be assigned your personal certified concierge vacation travel specialist, who will answer all your questions. In addition, you also will have the flexibility, of adding your own funds to the value of your travel reward. Travel Award earnings, can only be redeemed for travel by the Strategic Sales & Marketing Group, and cannot be redeemed for cash.

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